



جيمس مودرن أكاديمي GEMS Modern Academy



GEMS MODERN ACADEMY

SOCIAL MEDIA POLICY FOR PARENTS

With social networking sites being rampantly used as a forum for social interaction, a social media policy is of vital importance. Everyone is entitled to their opinions; however, displaying such opinions in a careless manner may negatively impact children, staff, other parents or the school.

A good way to evaluate your post is to use Chanakya's Triple Filter Test: "Is it TRUE? Is it USEFUL? Is it GOOD?"

The following guidelines will help in ensuring safety and the school requests all parents to bear this in mind when using sites such as WhatsApp, Facebook and Twitter.

1. Ensure that posts are accurate and fact-checked and capable of substantiation.
2. Do not post malicious, misleading or unfair content about the school, teachers, other parents or students
3. Respect the privacy of other parents. While group members share their phone numbers via WhatsApp, care should be taken not to call parents directly without their consent.
4. Only post information that is relevant and publicly available. Do not disclose any information that is confidential to the school that you might have accidentally stumbled up on.
5. Always be responsible and respectful of all individuals and communities.
6. Pictures/ videos of students should not be circulated
7. When a group is formed for a particular purpose, members should stick to that purpose by and large. For eg - parents use Whats App groups mainly to stay connected to keep abreast with homework/ missed classwork/ reminders (about submitting projects, special instructions etc).
8. Individual chatting, wishes (such as good morning/ night) should be avoided as should the circulation of jokes, forward and cartoons.
9. Personal opinions about staff should not be encouraged.
10. If a member objects to a person's post in a chat group, he/she inform that person via private chat.
11. Members should avoid sending a message after 8:00pm – 6:00am unless urgent.
12. The group admin could take responsibility to inform and keep the group members of in line with these basic guidelines.

